



SOS CHILDREN'S
VILLAGES

Ensuring that no child
grows up alone



Fundraising Pack 2021

Welcome to the SOS Children's Villages Family



Thank you for choosing to support SOS Children's Villages. Together we can help ensure that children all around the world grow up feeling safe, loved and supported.

Every pound you raise for SOS Children's Villages enables us to reach more vulnerable children in our mission to ensure that no child, no family anywhere is left behind.

We hope you enjoy your experience of fundraising for SOS Children's Villages. We will be here to support you every step of the way.

SOS Children's Villages works in 137 countries and territories around the world, to prevent children from growing up alone.

At SOS Children's Villages, we believe that children deserve more than just survival, they deserve to thrive.

Our work includes alternative care, family strengthening programmes, education and employment support and emergency response.



220 million children grow up without the care they need.



Alternative Care

No child should be alone in this world, but for many it's a reality. We know that children thrive in a family environment, so we place them in as close to a family setting as possible. We have more than 550 SOS village communities around the world with dedicated SOS parents who give the children the individual care and attention they need.

Family Strengthening

We work with vulnerable families and their communities, providing practical and emotional support to help them stay together. Extreme poverty and conflict take their toll on communities which can often force even the closest of families to break down. Through our family strengthening programmes, we help parents and care givers find suitable childcare so they can work and help them look for jobs so they can earn a living and keep a stable home.

Education & Youth Employment

We provide access to education in local or SOS nurseries and schools and we support children with education materials (books, stationary, uniform). We empower young people to acquire the skills they need to transition to the workplace and an independent life. We ensure young people can access education, training and mentorship to help develop their knowledge, confidence and resilience.

Healthcare

We provide access to healthcare and in some countries, we run medical centres where families can receive access to quality healthcare.

Emergency Response

During an emergency, we provide safe places for children to stay whilst we try to locate their family. We support relatives who step into the parental role for children whose parents go missing during an emergency. We provide 'child friendly' spaces where children can be children and find some normality in playing with friends and taking part in activities whilst their parents seek to rebuild their lives. We also offer long term mental health counselling and support to children and their families.

[Check out our emergency response to the Coronavirus second wave devastation in India and Nepal.](#)



Our work in action



In 2020, nearly 16,000 thousand refugees and migrants arrived in Greece by land and sea. Of those, more than a third were children.

On the Island of Lesbos, SOS Children's Villages Greece supported some 2,250 children in the Kara Tepe refugee camp last year. In our child-friendly space, the SOS Children's Villages team provided:

- a nursery for small children
- classes in Greek and English, maths and science
- special education for children with autism and learning difficulties
- recreational and sports activities.

SOS Children's Villages also supported children and young people who had suffered through traumatic experiences. They helped them develop their own goals, despite their uncertain future.

To keep children learning during last year's lockdown, the SOS Children's Villages Greece team created a distance learning plan for children.



£6 could provide a solar lamp for a family in West Africa;

£12 could provide a year's worth of protective clothing for staff in a medical centre in Somalia;

£14 could pay for a counselling session for a traumatised child in Lebanon;

£20 could feed a family of five fighting for survival in Syria, for a month;

£40 could provide life-saving medical care for a year for a child in Rwanda;

£47 could provide a microloan to a parent in Mali, so they can set up a farming business and make a regular living.

Paying in your donations



It's quick and easy to send us your donations!

- Set up an online fundraising platform! This is the simplest way, as we get those donations automatically. If you haven't got one already, you can set one up at:

justgiving.com/soschildren

virginmoneygiving.com/soschildrensvillagesuk

tiltify.com/sos-childrens-villages

- Pay in your funds through a one-off donation link
- Send a cheque payable to 'SOS Children's Villages UK' to SOS Children's Villages UK, Ravenscroft House, 59-61 Regent Street, Cambridge, CB2 1AB. Please include a little note saying who you are and what the cheque is for. Please don't send cash as we don't want it getting lost!



We would love to hear about your fundraising progress so we can support and promote you wherever we can.

Don't forget to follow and tag us on social media!



Thank you once again for choosing to support us.
We hope you enjoy your experience of fundraising for SOS
Children's Villages.

If you need any further information or support, please [email](#) Louise Spearman.