As a charity that strives to protect unsupported children worldwide and tackle the root causes of child abandonment we believe that we cannot work in partnership with companies whose work conflicts our values and work.

Therefore, we don’t partner with or accept donations from corporations and industries that fall within the following categories:

i. Alcohol
   a. Companies that derive more than 5% of their revenue or capital from producing alcohol
   b. Companies that derive more than 30% of their revenue or capital from selling alcohol.

ii. Tobacco
   a. Companies that derive more than 5% of their revenue or capital from producing tobacco products (this includes cigarettes, chewing tobacco and electronic cigarettes)
   b. Companies that derive more than 30% of their revenue or capital from selling tobacco products.

iii. Arms and Weapons
   a. Companies that manufacture and are involved in manufacturing armaments and weapons
   b. Companies that derive more than 5% of their revenue or capital from distribution or sales of armaments and weapons, including replica weapons marketing to children.

iv. Gambling
   a. Companies that derive more than 5% of their revenue or capital from gambling (sales or marketing of gambling or betting products and services)
   b. Good cause/charity lotteries are exempted from this rule.

v. Exploitation
   a. Companies accused of or proven to be involved in child labour, pornography and abusive or exploitative labour practices (according to the ILO Declaration on Fundamental Principles and Rights at Work and national labour practices). This relates to the status-quo when considering or reviewing a relation and not to past incidences of exploitation which have been remediated, cleared, or otherwise dealt with in a positive way – also in the public perception
   b. This involves companies that are directly engaged in exploitative business, as well as companies that cooperate with contractors or suppliers that are engaged in exploitative practices.