MESSAGE FROM OUR CHIEF EXECUTIVE

Our mission:
We build families for children in need, we help them shape their futures, and we share in the development of their communities.

Our vision:
We want every child to belong to a family and grow with love, respect and security.

Last year, more than one million people benefited from our programmes in care, education, health and emergency response.

Whilst our impact was far-reaching, the devastating effect of the conflict in Syria, the Ebola crisis in West Africa and the earthquake in Nepal remind us that there is still a lot of work to be done to ensure that children can enjoy their childhoods and have the opportunity to grow to their full potential. We estimate that 10% of the world’s children – around 220 million – are in need of extra support to fulfil their rights and needs as children.

Therefore, in 2015 we joined with other non-governmental organisations in working to ensure that the new Sustainable Development Goals (SDGs) reflected the importance of tackling the inequalities that limit opportunities for the world’s most vulnerable children. Advocating with partners at international and national levels means that we are now at the forefront of a global movement to have a long-term, sustainable impact for these children and their families.

Whilst contributing to the development of the SDGs, we were formulating our own international 2030 strategy. Through research and collaborations involving children and young people and staff from every country and Village in our Federation, we will be looking at how we can achieve even greater impact for children.

Simon Etherington OBE
CEO, SOS Children’s Villages UK
153 million children worldwide have lost one or both parents and may be at risk of exploitation and abuse.

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
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<tbody>
<tr>
<td>People benefited from our programmes</td>
<td>1,000,000</td>
</tr>
<tr>
<td>Children enjoyed a safe and happy childhood</td>
<td>316,310</td>
</tr>
<tr>
<td>SOS families worldwide</td>
<td>5,988</td>
</tr>
<tr>
<td>Health services provided</td>
<td>943,000</td>
</tr>
<tr>
<td>Children and young people had access to education</td>
<td>125,289</td>
</tr>
<tr>
<td>Young people were given the opportunity to reach their potential</td>
<td>39,983</td>
</tr>
<tr>
<td>People reached by our disasters and emergency work</td>
<td>Over 300,000</td>
</tr>
<tr>
<td>Social Return On Investment (SROI)</td>
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Our programmes achieve a Social Return On Investment of more than £4 delivered for every £1 donated.
In Peru, a group of women supported by our Family Strengthening Programme are becoming self-sufficient by knitting alpaca wool. Page 15

In Zambia, the SOS mobile medical bus is saving lives in remote communities. Page 14

In Sudan, Suleyman is now safe and enjoying life with his new SOS family after surviving for years on the streets. Page 12

In Mauritius, 42 young people have just completed their Vocational Training and are now ready to join the labour market and become independent. Page 15

In Macedonia, and all across Europe, we are delivering aid and support to thousands of refugee children and their families. Page 13

“All the children of the world are our children.”

Hermann Gmeiner, founder of SOS Children’s Villages
Family and community

At SOS Children’s Villages, we know that a stable family upbringing with supportive parenting is a key determinant for doing well in later life. That’s why we uniquely place family life at the heart of everything we do.

Through our programmes, we strive to ensure children across the globe grow up in a loving family within a supportive community. We facilitate access to quality healthcare and education, and safety in the face of emergency and natural disaster.

Our approach is working; over the last 66 years, we have empowered generations of children to achieve emotional and economic independence. We’ve seen them flourish and find their feet as adults equipped to nurture their own families, and transform their own communities, from within.

SOS Children’s Villages are experts when it comes to safeguarding children without, or at risk of losing, parental care. We stand up for children who have nothing and no one, making sure their voices are heard and their rights are upheld. We’ve played a key role during milestone interventions to protect the world’s most vulnerable children; we were a leading organisation in the development of the UN Guidelines for the Alternative Care of Children, which ensure that children are listened to and provided for appropriately.

In 2015, we were pleased to be working with the UN again to shape the global Agenda for Sustainable Development. The resultant 17 Sustainable Development Goals are set to transform and coordinate our approach to eradicating poverty in all its forms.

Looking in:
Reflection and learning

We’re always striving to improve ourselves as a charity, to make sure we’re maximising our impact and working efficiently towards achieving our goals. This is vital in order to remain effective and credible for the children we support. It is also motivating for our 37,000 staff members, and rewarding for our supporters to know that their generous contributions are being used wisely to generate an impressive return on investment.

In 2015, we worked to develop a formal and rigorous model for assessing the long-term impact of our programmes on individual communities. We engaged independent researchers to pilot our method in Ethiopia and Swaziland, and their research showed that our programmes are able to deliver a social return on investment of more than £4 for every £1 invested.

“You are not only meeting the immediate needs of your children but also creating opportunities for them to develop into self-sufficient, dynamic adults.” Nelson Mandela

Looking out:
Global influence

SOS Children’s Villages are experts when it comes to safeguarding children without, or at risk of losing, parental care. We stand up for children who have nothing and no one, making sure their voices are heard and their rights are upheld. We’ve played a key role during milestone interventions to protect the world’s most vulnerable children; we were a leading organisation in the development of the UN Guidelines for the Alternative Care of Children, which ensure that children are listened to and provided for appropriately.

In 2015, we were pleased to be working with the UN again to shape the global Agenda for Sustainable Development. The resultant 17 Sustainable Development Goals are set to transform and coordinate our approach to eradicating poverty in all its forms.
Our programmes

Building strong families

When vulnerable children face poverty, poor parental health, violence or disaster, we work with local communities to ensure they grow up in a loving, safe, family environment.

Preventing breakdown:
We give disadvantaged families a fair chance to provide for their children. We help to find practical solutions to their most pressing challenges, whether by providing income-generating skills, micro-finance, vocational training or counselling.

SOS Families:
Headed by locally-recruited SOS mothers, families live together in our SOS Children’s Villages. Our Villages are integrated, supportive communities which respectfully blend local tradition with the aspiration to foster equality and independence.

Foundations for a successful future

Alongside a stable family upbringing, we know that the right to access quality education and healthcare is key to promoting equality and independence.

Education:
We ensure children growing up in our community get a quality education. If there aren’t enough state schools, then we build more education facilities where we also welcome children from the surrounding community.

Youth programmes:
We support young people as they begin their journey to adulthood by providing semi-independent living arrangements, vocational training, and by supporting them through their university studies.

Healthcare:
Every child living in an SOS Children’s Village has access to quality healthcare, and families living in the surrounding SOS communities also benefit from our vital medical facilities.

Relief in emergencies

In the face of emergency, natural disaster, conflict and crisis, we are there before, during and after to provide protection and safety to vulnerable children and families.

Response:
When emergencies happen, our established preparedness and support networks allow us to take urgent action to safeguard children. We provide emergency food, water, shelter and healthcare when it is most needed – for our SOS families and the wider communities affected.

Recovery and the road to self-reliance:
We are there to strengthen the resilience of children and families long after the emergency phase has passed. We often provide child-friendly spaces, where children can learn and play while their parents rebuild their homes and lives.
It’s never too late to have a childhood

When children like Suleyman have nothing and no one, we ensure that they can grow up in a safe environment by creating new SOS families.

Suleyman was just two when he was abandoned by his mother. Left alone with a family friend who beat and abused him, his childhood was over before it had even begun. One day, after having boiling water poured over him in punishment, Suleyman ran away and sought shelter on the streets of Khartoum. At five years old, he was forced to rummage for food in bins. Every day he lived with the risk of being exploited by child traffickers and sexual predators.

Sudan has one of the highest poverty rates in the world; 46.5% of the Sudanese population live below the poverty line and many families are unable to provide adequate care for their children. As in Suleyman’s case, many of these children end up living on the streets of Khartoum. Social service provision for these children is virtually non-existent and sadly the majority slip through the cracks.

Luckily for Suleyman, the team from SOS Children’s Villages Sudan found him and brought him to our Children’s Village in Khartoum. Initially withdrawn, Suleyman struggled to trust anyone – particularly adults. During his first few weeks in the Village he would watch from a distance as the other children played and laughed together. With the help and love of his SOS mother Fawziya, he slowly but surely began to adapt to his new circumstances. “I was patient and gentle with him,” she explains. “I did all I could to make him feel safe and a part of the family.”

Two years later, Suleyman is a secure, happy boy. He is always the first to welcome new children in his class at school and does what he can to make them feel at ease and comfortable. “The SOS Children’s Village is fun to live in and I have lots of friends,” grins Suleyman. “My family is nice and I feel safe with them because I love them and they love me. When I grow up I want to be a policeman so I can help and protect people and make sure they are safe.”

Refugee crisis: Supporting the child at risk

When local conflicts forced families in countries such as Syria, the Central African Republic and Niger to flee their homes, established SOS Children’s Villages communities in the area were safe havens, helping displaced families stay together and survive, with protection, food, shelter, drinking water, clothing and blankets.

Orphaned children or those separated from family were protected and given complete care at our interim care centres and Villages.

In neighbouring countries of first refuge, like Lebanon, and during refugees’ journeys through countries including Macedonia, Serbia and Croatia, SOS emergency teams provided care for unaccompanied and separated children and helped reunite some with their families. We set up Child-Friendly Spaces so children and parents could rest and recover and provided IT support so that fragmented families could find each other. We also delivered humanitarian aid such as food, clothing, blankets, hygiene kits, first aid and counselling to help families on the move.

With decades of experience supporting vulnerable families and children without parental care, including many asylum seekers, SOS Children’s Villages throughout Europe increased capacity to help arriving refugees. In countries such as Austria and Germany, asylum-seeking families were welcomed into SOS communities and supported with housing, counselling, language courses, education and vocational opportunities.

Our Villages also provided family-based care, education and other support for approximately 800 unaccompanied and separated refugee children and young people.

“No matter how difficult the context is, we can always do something to improve the situation of a child.”

Andreas Papp, SOS Children’s Villages International Director of Emergency Response
ZAMBIA

Saving lives in remote communities

In Zambia, a critical shortage of trained health professionals and a lack of medical facilities have resulted in a desperate situation for many children and their families. With only one doctor for every 14,000 people, it’s no surprise one in 12 children in Zambia do not live to see their fifth birthday.

The biggest killers of young children in Zambia are pneumonia, diarrhoea, malaria and measles – all of which are preventable or can be effectively treated at a low cost. But in the remote Zambian province of Chipata, people may have to walk many miles for medical treatment. Studies show that mortality rates among young children are 50% higher in places where health clinics are at least a four hour walk away compared with places where a facility is located nearby.

Through our work with the local community in Chipata, it became clear that a number of children in the province’s remote villages were going unvaccinated and succumbing to preventable diseases.

This was not because of the cost of the vaccinations; poverty, illness and distance prevented families from journeying to reach help. In response to this need, SOS Children’s Villages launched its mobile medical bus in 2011.

Today, the bus offers services to six isolated and rural communities within a 62-mile radius of the town of Chipata. With one clinical officer and two nurses on board, the bus brings vital vaccinations against life-threatening diseases, as well as malaria screening, HIV testing and general health check-ups. In 2015, thanks to the bus’ medical team and services provided by the SOS Medical Centre in Chipata, 19,500 children were immunised against preventable diseases.

MAURITIUS

Vocational Training Centre celebrates graduation

In August 2015, SOS Children’s Villages Mauritius recognised the hard work and success of 42 young people who completed their training at the SOS Vocational Training Centre.

The centre provides technical training to disadvantaged and vulnerable young people to enhance their self-confidence, develop their interest in education and training, and equip them with the skills they will need to get a job. The graduates received certificates from programmes such as masonry, plumbing, woodwork, mixed farming and industrial painting.

Recent graduates and young people in Mauritius are affected by increasing unemployment rates and many do not have the work experience or necessary skills to secure employment. SOS Vocational Training Centres are designed to engage young people in a wide range of in-demand programmes, to increase their chances of employment upon graduation.

PERU

Local traditions transform communities

We are helping a group of women from a deprived region in Peru to raise funds for their community through a weaving and knitting initiative.

With the support of the SOS Family Strengthening Programme based in Juliaca, a group of 15 women have transformed their traditional skills into a trade to raise funds for their families and their community. Each woman produces about five finger puppets a day, which are sold locally and abroad. The extra income helps them feed, clothe and care for their own children.

“We have attended a number of workshops organised by SOS Children’s Villages which have taught us how to both produce and improve sales of our products,” says Maryluz. “Weaving and knitting alpaca wool is an intrinsic part of our culture. It is with great pride that we continue this ancient custom as a means to support our families,” she says.

42% of Juliaca’s population live in poverty and 85% of children do not attend school. We have therefore also helped care for and support the women’s children, who are given a free education at a community school maintained by the SOS Family Strengthening Programme where they receive two healthy meals a day. Last year, the programme also supplied a number of computers to the school.

“Weaving and knitting alpaca wool is an intrinsic part of our culture. It is with great pride that we continue this ancient custom as a means to support our families,” says Maryluz, SOS Family Strengthening Programme (Juliaca) beneficiary.
Key achievements of 2015

Sustainable Development Goals

In 2015, world leaders united to adopt the Agenda for Sustainable Development: 17 Sustainable Development Goals (SDGs) which pave the way to ending poverty, fighting inequality and injustice, and tackling climate change by 2030.

SOS Children’s Villages has been actively involved in setting these goals, advocating with partners at international and national levels to make sure that the SDGs improve the lives of children and families, providing equal opportunities to all - regardless of circumstance of birth.

Through our own 2030 strategy, the work of SOS Children’s Villages will contribute directly to achieving many of the SDGs, embracing in particular those goals related to preventing children from being separated from their families, ensuring quality alternative care and preparing young people for an independent life full of opportunity.

Bringing hope to families devastated by Ebola

For the first six months of 2015, the spread of the deadly Ebola virus in Sierra Leone, Liberia and Guinea showed no sign of abating. But, by late summer, the number of new cases being announced was reducing, and in September Liberia was declared Ebola-free by the World Health Organisation. A similar announcement followed for Sierra Leone in early November. Guinea is still dealing with a handful of cases.

The virus has devastated communities and the economy in these three countries. Tourism was hit, business slowed, people lost their incomes and the already poor populations have become much poorer. Through our well-established Family Strengthening Programmes, we have been able to offer much-needed support to the most vulnerable families, providing them with staple items such as rice, cooking oil and soap, and helping them get back into work. Several children who became orphans have found a new, loving home with us and at the height of the outbreak, we ran the only 24-7 medical clinic for non-Ebola cases in Liberia’s capital, Monrovia. This service was vital for easing demand on the over-stretched services in the city and saved the lives of people who would otherwise not have received treatment.

In September, SOS Children’s Villages Sierra Leone received a silver award from the Sierra Leone government for their outstanding contribution to the defeat of Ebola, especially for the admission and care of Ebola orphans.

Rebuilding lives after the Nepal earthquake

The massive earthquake that hit Nepal in April 2015 killed over 9,000 people and injured more than 23,000.

Built to withstand earthquakes, the seven SOS Children’s Villages within 100 kilometres of the epicentre in Kathmandu were unharmed and provided safety and temporary shelter for more than 1,000 children and adults whose homes had been destroyed.

Essential services in the aftermath of the quake were focused on helping children and included basic first aid, drinking water and food for children and nursing mothers, clothing, tents and bedding. The team then worked quickly to set-up Child-Friendly Spaces in 25 of the worst affected locations across the country to provide safe places where children could learn, rest and play with other children. The Child-Friendly Spaces also provided psychological support to children traumatized by the earthquakes; the spaces supported over 2,000 vulnerable children. Today, seven Child-Friendly Spaces remain in operation in Nepal and are integral to the recovery of many children.

19,000 classrooms were destroyed which has prevented hundreds of thousands of children from returning to school. Therefore, we’re helping to reconstruct 12 damaged government schools, and are covering the school fees of over 1,400 children, allowing them to continue their education. By the end of 2015, 541 families had received ‘Homes in a Box’ to help them rebuild their lives. From cooking pots and cutlery to warm bedding and bottled water, these boxes have everything families need to begin the journey to recovery.

Emergencies: Before, during and after

Last year, we responded to 24 emergencies, reaching more than 300,000 people. When disaster strikes, our well-established position means we are depended upon by the whole community. We are there long after the cameras are gone, still undertaking comprehensive reconstruction programmes years after the initial disaster. In Haiti for example, we are currently rebuilding schools destroyed six years ago by the devastating earthquake. We are also quietly working to support extremely vulnerable children in lesser-known crises such as in the Central African Republic.

“From the beginning, SOS helped me.” Aakesh, Nepal earthquake survivor
BBC Radio 4 Appeal

In August, SOS Children’s Villages UK recorded its first BBC Radio 4 Appeal, narrated by novelist and supporter Alexander McCall Smith. Aired to a cumulative audience of 2.4 million, the appeal was part of our ongoing strategy to raise brand awareness amongst new audiences. The appeal raised £17,021 for our healthcare programmes in Zambia.

Annual Supporters Meeting

With a mind to engaging more closely with our supporters, in September we introduced an Annual Supporters Meeting. Unlike previous Annual General Meetings, the intent is to have a topical speaker, and to allow full interaction between our staff and supporter base. This year, our speaker was the National Director from SOS Children’s Villages Nepal, Shankar Shree Pradhananga, who spoke movingly about the situation in the country following the earthquake.

“"The Government of Nepal does not have a lot of money. It depends on organisations like SOS Children’s Villages."”
Shankar Shree Pradhananga, National Director of SOS Children’s Villages Nepal

Growing need, growing response

Since 2010, the number of children living without the protection of one or both parents has grown by an average of 700,000 a year. As our figures show, we are responding to this growing need by adopting a holistic approach in our efforts to ensure that no child grows up alone.

Family strengthening

We’ve continued to increase our capacity to help disadvantaged families in some of the world’s poorest places, with our Family Strengthening Programmes reaching more people than ever in 2015.

Graph shows number of people reached by SOS Family Strengthening Programmes

Family-based care

We make a lasting difference to more children every year; in our Children’s Villages, SOS families provide orphaned and abandoned children with the love, respect and security they need to flourish.

Graph shows number of children living in SOS Children’s Villages

Education and learning

Through our education and vocational training programmes, we provided more people than ever with the opportunity to take control of their own destinies and end dependency for good.

Graph shows number of people benefiting from educational programmes

Health

With a growing number of SOS Medical Centres, in 2015 we provided a record 943,700 health services tackling preventable childhood diseases and illnesses and promoting maternal health.

Graph shows number of SOS Medical Centres

Emergency response

In 2015, we ran a record number of SOS Emergency Response Programmes to safeguard vulnerable children and families facing natural disasters, health epidemics, displacement, conflict and war.

Graph shows number of SOS Emergency Response Programmes
At SOS Children’s Villages, we believe that strong relationships form the basis of every successful family. And because we like to think of ourselves as the world’s largest family, we are proud to have cultivated a vast network of relationships spanning right across the globe.

Our growing, thriving global family is a powerful testament to the determination of the children we support, the dedication of the SOS mothers who care for them, the resilience of the communities who surround them, our passionate SOS colleagues in the UK and overseas, and not least, our loyal and generous supporters from the UK and beyond.

Each year, we’re grateful to receive ever-growing support from companies and organisations in the UK. Support from the general public is growing too, with over 10,500 sponsorships helping vulnerable children all over the world.

HSBC: Working together to bring learning within reach

Since 2006, SOS Children’s Villages has taken part in the HSBC Youth Opportunities Programme (formerly Future First), HSBC’s global flagship education programme.

By focusing on widening access to education for extremely vulnerable children, collaborative projects have so far benefited 375,000 children in 47 countries worldwide. Thousands of HSBC employees have also given their time to volunteer and fundraise at a local level.

In 2015, as well as donating $1 million to SOS Children’s Villages projects, HSBC also generously donated $250,000 to help SOS relief efforts following the Nepal earthquake.

Simon Martin, Head of Group Corporate Sustainability, HSBC Holdings plc says: “HSBC is proud of its global work with SOS Children’s Villages in recent years. We have a responsibility to invest in the long-term prosperity of the economies and communities we serve. Our work with SOS Children’s Villages has enabled young people and families to make those important first steps out of poverty. Each year many thousands of our employees get involved, offering time, skills and commitment to make a huge difference to young people.”

Together with HSBC we will continue to raise aspirations in some of the most deprived and remote areas of the world in the coming years.

“Each year many thousands of our employees get involved, offering time, skills and commitment to make a huge difference to young people.” Simon Martin, Head of Group Corporate Sustainability, HSBC
Partnerships and connections

The European Union: Women’s Empowerment for Change in The Gambia

In 2014, SOS Children’s Villages was awarded a contribution of €200,000 from the EU towards a three year project addressing gender equality issues in The Gambia.

We recognise gender equality as one of the Sustainable Development Goals which relate directly to our work. Our “Women’s Empowerment for Change” project in The Gambia is just one example of how we are promoting gender equality in some of the most challenging environments for women.

In the Foni Jarrol district of The Gambia, violations of women’s rights are an issue of concern. Before the project’s start, our needs assessment found that two-thirds of women were married before the age of 18, nearly half of whom were given no choice. Nearly all had undergone FGM by their 16th birthday, and one in ten had been raped. According to UNICEF data, nearly three quarters of women of whom were given no choice. Nearly all had undergone FGM by their 16th birthday, and one in ten had been raped. According to UNICEF data, nearly three quarters of women of whom were given no choice. Nearly all had undergone FGM by their 16th birthday, and one in ten had been raped.

The “Women’s Empowerment for Change” project focuses on three broad areas: raising awareness of women’s rights, encouraging and facilitating speaking out to break the culture of silence, and providing literacy programmes and vocational training for a sustainable livelihood.

To continue enabling women, SOS Children’s Villages and its partners ChildFund and BAFROW want to help women shape their destinies and achieve self-reliance through business. When women have enhanced freedom of choice and opportunity, this directly benefits the children they care for and the communities they live in.

We have already seen the positive impact of this ongoing project; the local FGM circumcisers voluntarily pledged to “drop the knife” and never practice FGM again before it became banned in The Gambia at the end of 2015. Awareness and understanding of women’s rights is steadily improving in the communities involved. 100 single mothers have also been supported with training and microfinance to start their own small enterprises. What’s more, SOS Children’s Villages is working with communities to build the capacity of local Women’s Cooperative Groups to continue advocating for women’s rights and providing practical support to women long after the project ends.

Projects such as these are vital for the children in the communities where we work, giving parents the skills, knowledge and support to enable them to care for their children. By working with local communities in this way we ensure families stay together, and children develop into happy, healthy young adults.

“Gender equality is a basic human right, a question of social justice, hence a core value of the European Union ... I take this opportunity to commend all the actors involved in this project ... I wish you all success for the completion of the project, and for its sustainability afterwards.” Atila Lajos, EU Ambassador to The Gambia

BT: Connecting Africa

Back in 2013, SOS Children’s Villages partnered with British Telecom to launch the ‘Connecting Africa’ project, which aims to deliver internet connection to twenty SOS projects in twelve African countries via BT’s global satellite network by 2016, benefiting approximately 700,000 people.

As well as designing and building the network infrastructure by using underutilised or decommissioned BT equipment in each country, BT engineers also train SOS Children’s Villages local IT support teams to maintain and operate the infrastructure, ensuring the project is sustainable in the long term. Beyond Connecting Africa, BT has also mobilised its global workforce and skills base to support the project through a range of volunteering activities.

In 2015, as well as providing internet to SOS Children’s Villages, a number of SOS Medical Centres were connected improving healthcare access for remote and poor communities.

Richard Booth, Corporate Partnerships Fundraiser for SOS Children’s Villages says: “IT and connectivity can make an enormous difference to children’s lives, opening their eyes to wonderful education opportunities and a whole new world of information.”

The Connecting Africa project is part of BT’s Better Future programme, which is one of a number of projects that BT is running around the world to help people get online and develop the skills and confidence to use the internet.

We are enormously grateful that BT has helped improve SOS Children’s Villages systems and structures in countries across Africa. This means that we are better able to bring long-term value to vulnerable children and families.

“IT and connectivity can make an enormous difference to children’s lives.” Richard Booth, Corporate Partnerships Fundraiser, SOS Children’s Villages

“IT and connectivity can make an enormous difference to children’s lives.” Richard Booth, Corporate Partnerships Fundraiser, SOS Children’s Villages
The following organisations have given significant support to SOS Children’s Villages UK in 2015:

- AMCo
- Foster Wheeler
- BT
- The Betty Lawes Foundation
- CONCORDIA
- Dr. Oetker
- European Union
- FCC
- HSBC
- Isle of Man Government
- J. Marr
- Lottery Funded
- Milton Damerel Trust
- s|three
- treïs

With the adoption of the Sustainable Development Goals (SDGs), it is an exciting time to be working alongside the international community. The critical stage of implementing change starts now. Over the next 15 years, we will be striving to incorporate these goals into our operations to ensure long-term, sustainable impact for the world’s most vulnerable children.

We are very excited about the future of SOS Children’s Villages UK and our national strategic goal is clear: we must keep growing. There is no doubt the number of children who need our help is rising. With an expanding portfolio of fundraising activities, planned campaigns to raise our brand presence across the country, the commissioning of research into domestic programmes, and the start of our 50th birthday celebration planning (2018), we have a lot to do.

So, please join us by giving your time, by spreading the word or by continuing your support. Together, we shall meet this challenge of growth in order to provide for the needs of children who, in the absence of SOS Children’s Villages, would have nothing and no one.

Thank you for being part of the world’s largest family.

A big thank you to all our supporters and volunteers.
Our finances in 2015

Income
- Sponsorships: £2,823,845 (40%)
- Corporations, Trusts & Institutional donors: £1,885,039 (26%)
- Individuals: £1,378,787 (19%)
- Legacies: £578,390 (8%)
- Other: £467,013 (7%)

Total Income: £7,133,074

Expenditure
- Programmes: £5,069,311 (83%)
- Fundraising activities: £874,922 (14%)
- Governance: £136,584 (3%)

Total Expenditure: £6,080,817

*Our full accounts can be found on our website.

Our organisational details

Patron
The Countess Mountbatten of Burma CBE CD JP DL

President
Dame Mary Richardson DBE

Trustees
Mary Cockcroft, Chair
Earl of St Andrews,
The Lord George Philip Nicholas Windsor
Michael Brewer
Graham Budd
Ayesha Khan
Matthew de Villiers
Thomas Bauer

Chief Executive Officer
Mr Simon Etherington, OBE

Company Secretary
Mrs Linda Price

Company Registered No.
03346676

Charity Registered No.
1069204

Registered Office
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Independent Auditors
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Chartered Accountants
Salisbury House
Station Road
Cambridge CB1 2LA

Bankers
Barclays Bank Plc
28 Chesterton Road
Cambridge CB4 3AZ

CAF CASH Ltd
Kings Hill
West Malling
Kent ME19 4TA

Solicitors
Taylor Vinters
Merlin Place
Milton Road
Cambridge CB4 0DP

“The splendid work done by SOS Children’s Villages is charity where deeds speak louder than words. Providing orphaned and abandoned children with a new family and a permanent home has had a great influence on child welfare worldwide.” The Dalai Lama
Our Ethos:
We are a close-knit team. Our approach is inclusive, based on trust and mutual respect, and underpinned by knowledge, innovation and authenticity. We are passionate about what we do, and always strive to put the needs of the children first. By living this Ethos, we aspire to constantly deliver excellence.