



Schools Fundraising Toolkit





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Raising money for a charity like SOS Children can be a rewarding and educational experience for school children. By planning and arranging a fundraising activity children practice their research and team work skills as well as their creative thinking.



How to get the most out of fundraising for a charity at school:

To make sure that students learn as much as possible from their fundraising, you might want to make sure that the fundraising and its supporting lessons and activities match the following checklist:

Is it student-driven?

Students will always engage more actively in charity fundraising activities if they get to decide on which charity to support themselves, and if they have as much say as possible in how the fundraising is carried out.

Is it long-term?

To show students long term development and progress you might want to consider supporting the same charity for a longer period of time, rather than just have a 'charity of the term'.

Does it fairly represent those you are fundraising for?

Make sure you present the community you raise funds for in a fair way, and avoid stigmatizing and victimising images. To help guide you, think about how you would like your own community to be portrayed: in a varied and balanced way, showing both positives and negatives.

Does it explore the underlying issues?

Fundraising is a great opportunity to inspire investigation of how the problem you are seeking to help came about in the first place.

Does it offer other ways to make a difference?

While raising money for charity is one way to make a difference, there are many others. Let students explore ways of combining their fundraising efforts with, for example, awareness raising activities and writing to their local MP.