

# WOW extra FUNraising ideas!



## WEAR SOMETHING WOW

If you are looking to set a theme for your 'wear something WOW' day here are a few ideas to get you started...

- Hit the red carpet, forget your boring office, home or school clothes for a day, don your best evening dress or suit, the sparklier and more gorgeous the better!
- Dress as your favourite super hero.
- Loose yourself in another decade the stylish 20's, glamorous 40's, funky 60's, groovy 70's or the shoulder padded 80's!
- Celebrate the release of the new Bond film and dress all things 007!

- Be a film star for a day or your favourite TV character.
- For those no longer at school how about a return to school uniform theme!
- Historical themes, villainous Victorians, terrible Tudors or riotous Romans.
- Choose a colour and dress head to toe in it!
- Clothes swap – how about swapping clothes with your colleagues, family or friends for the day.
- Join our many supporters in the city who are going to be wearing a bowler hat to work on Friday 13<sup>th</sup> February. Check out the Bowler Hat Day page

on our website for more details [www.soschildren.org/wow](http://www.soschildren.org/wow)

- WOW accessories – wigs, hats, jewellery, socks, braces, ties, hair bands, make-up you name it just WOW it. (this is a great way to get be able to 'wear something WOW' if your working dress code cannot be fully changed for the day)

Don't forget our wonderful WOW partner Monsoon & Accessorize have a fabulous selection of items to really WOW up your outfit including a striking silver WOW scarf for adults and gorgeous WOW children's bag.



## WOW EVENTS & COMPETITIONS



Charity events can be creative, educational and most of all fun! Instead of or as well as 'wearing something WOW' how about holding a fabulous WOW event or competition...

- WOW factor – put on a talent or fashion show and sell tickets.
- WOW auction of promises – ask everyone to donate a promise, from babysitting to use of a holiday home!
- WOW clothes swap – ask your friends, pupils, colleagues or staff to bring in any unwanted clothes and have a swap at lunch time. Charge a small entrance fee and offer refreshments to raise more

funds. This is also a great way to recycle too!

- WOW who's that baby – bring in a picture of yourself as a baby and guess who's who. Have a prize for the winner and ask a small donation to enter.
- WOW what a teacher competition – get the students to judge which teacher they think looks the best in their WOW outfits, making sure the teachers pay a fee to enter the competition too!
- WOW entertainment – hold a quiz or karaoke contest at your club or pub – ask for a small donation to enter.
- WOW face painting – see who can produce the most WOW face in a set time limit.

- WOW car wash – set up a car wash at school.
- WOW t-shirt – hold a WOW t-shirt competition, paint, embellish, cut up - with a prize for the winner!
- WOW raffle – ask around for some really WOW prizes and hold a raffle to beat all raffles!
- WOW disco – ask your school or club put on a WOW disco and boogie the night away.



## GET SPONSORED

If you have ever fancied jumping out of a plane or running a mile WOW is your chance to make it happen. Simply download our WOW sponsorship form from our website or the website [www.justgiving.com](http://www.justgiving.com) is a simple way to help you generate sponsorship for your event.

- WOW sponsored silence – always popular with teachers and parents.

- WOW virtual challenge – get sponsored or donate to take part in a virtual swim/walk/cycle of the Channel/Wall of China/Land's End to John O'Groats... without leaving the gym!
- WOW I dare you – get sponsored to do a parachute jump, a half-marathon or to give something up!



## WOW SALES

Holding a sale is great fun and a very sociable way to raise funds for charity.

- WOW art exhibition – create some WOW art work and hold a sale at your school, club or local café.
- WOW bake sale – everyone loves a cake or two, hold a fabulous cake sale at home, in your village hall or school!
- WOW a day off work – hold a raffle to win a day off work.

- WOW drinks – create some fabulous colourful smoothies and drinks to be sold during lunch time.
- WOW treat – abstain from coffee & cake for a day and donate the money you've saved.
- WOW DVD & CD sale – set up a sale for all of those CD's or DVD's lurking at the back of your cupboard.
- WOW clothes sale – everyone loves a bargain.



## OTHER WAYS YOU CAN SUPPORT US

- Ask everyone you know to get involved in WOW. We do our utmost to keep overheads to an absolute minimum so word of mouth awareness raising is really valuable to us.
- Link to our website. If you are unsure how to do this please call us for details 01223 365589.
- Distribute WOW leaflets to your local shops, clubs, schools and offices – call us and we can send you a supply of leaflets.

- Consider sponsoring a child or village – full details are on our website: [www.soschildren.org](http://www.soschildren.org)
- Choose us as your charity of the year. We can offer a range of ways in which to support our work and can give unique feedback on exactly how your money is helping vulnerable children in your chosen project. Please contact us for more details or to arrange a meeting.



Thank you very much for supporting WOW we really appreciate it.